



Project Facts

TIMELINE



Status: **ONGOING**

COLLABORATIVE MEMBERS

Bayer
Environmental
Defense
Fund

The Nature
Conservancy
World Wildlife
Fund

FUNDED PARTNERS

Iowa Agriculture Water Alliance
Iowa Department of Agriculture
Land Stewardship

OTHER PARTNERS

General Mills
Field to Market

PROJECT SUMMARY

SYSTEMS CHANGE PATHWAY(S)

+ **De-Risking Practice Adoption**

GOALS

- + Work with state level partners to improve water quality in IA and IL
- + 50,000 cover crop acres planted

APPROACH

- + On-the-ground practice implementation to increase delivery of conservation information and demonstrate environmental and economic value of sustainable practices

KEY OUTCOMES

- + 256,000 acres of cover crops
 - + 634 acres conservation cover
 - + More than 12,000 Drainage Water Management Plans
 - + 931 acres of wetland restoration
-

ABOUT THE MIDWEST ROW CROP COLLABORATIVE

The Midwest Row Crop Collaborative is an innovative partnership aligned to drive positive environmental change in the upper Mississippi River Basin. It is comprised of leading businesses and nonprofits that span the full food and agriculture value chain, working together to catalyze and implement joint, systemic projects and initiatives that accelerate sustainable agricultural solutions.

ABOUT ENVIRONMENTAL INITIATIVE

Environmental Initiative is a nonprofit organization that works with business, nonprofit and government leaders to develop collaborative solutions to environmental problems. In 2019, Environmental Initiative became the administrator of The Midwest Row Crop Collaborative.